THE GREEN CHAIR

ISSUE #6 2019

IS THE PLANET WORTH

TO YOU?

FROM THE FOUNDERS

THE PATH TO PROGRESS

When used right, healthy income allows us to concentrate on what's fruitful – ethically-minded business growth that creates jobs, products that advance the human race without destroying our habitat, and security for our next generation to live in a world where quality of life comes standard.

With this in mind, we built Sustainable Salons to be a proud social enterprise – *"a purpose-driven organisation that applies commercial strategies to maximise improvements in financial, social and environmental well-being." (Wikipedia)*

We strongly embrace this and encourage our salon members wherever we can to adopt this model too, all in the name of building robust communities via local employment, supporting charities and those doing it tough (financially, resource-driven and through volunteering), while striving to minimise the salon industry's impact on the planet.

The Sustainable Salons program backs the salon to make a sustainability commitment and provides them with all the tools they need to ensure their business practices are less harmful to the planet, their clients and their staff.

And this is where the Sustainable Salons Fee comes in.

For the first time this issue, we're bringing it into the spotlight because we can't believe we haven't yet **celebrated just how much good this little gold coin is doing!**

In line with industry-standard sustainability thinking, we believe that we're each responsible for the ethical disposal of any waste produced by a product or service we choose to consume. That's exactly why Sustainable Salons makes it possible for each client to eliminate 95% of the negative impact of their salon service for just $2 on their final service bill (though we can't wait for the day that sustainability can be built into every product and service as the norm… you can read more about this on page 3 and 4!).

So far that tiny gold goodness has helped us save more than 358,000kg of materials from landfill, provide 95,000+ meals to those doing it tough in our communities, collect upwards of 43,000 ponytails towards wigs for cancer and alopecia sufferers, offer purposeful work for people with a disability, and give our salon members a strong voice in their communities to fight for a better future for all. On page 6 and 7, we get loud and proud about just how powerful this $2 is and the greater impact you're contributing to!

We're incredibly inspired by the way our salons, their staff and loyal clientele not only embrace but also fiercely and passionately advocate for a healthier planet and people – we hope you're super proud of your salon too; together you're both making salon waste history!

Paul Frasca & Ewelina Soroko
Co-Founders, Sustainable Salons

ECO POWER WOMAN

Harper's Bazaar, December

Our very own Sustainable Salons Co-founder, Ewelina Soroko, was chosen to be one of eight women featured in the Harper's Bazaar Woman of the Year collection. The campaign focused on highlighting women who have "placed themselves on the frontline of environmental defence".

EXTRA, EXTRA!

We've discovered that, on average, two news stories sprouting a Sustainable Salon hit local press somewhere in Australia or New Zealand every week… how awesome is that! Our mission is for every salon to become sustainable and every client to choose a Sustainable Salon for their hair, beauty and pet-grooming services, so when we reach the press, we get a little excited about how far the message is spreading.

In 2018, amongst the great local stories, we had a few big media moments, too. Together, these features reached more than 450,000 people!

INFECTIOUS WIGGERY

Pedestrian. TV, January

Our creative genius/ambassador and TAFE NSW Alumni Shaun McGrath took the cool kids at Pedestrian.TV around the Sustainable Salons depot to show off his wiggery handiwork!

THE BRONZ PROJECT

The Project NZ, July

Sustainable Salon one minute, TV debutante the next! Bronz Hair Design owner Jo Bosher-Davis featured in primetime programming to chat about why she made the decision to go sustainable.

SHIBUI FOR BREAKFAST

ABC NewsBreakfast, August

When ABC NewsBreakfast came knocking, Melbourne salon Shibui opened its doors wide to give their audience important insight on what it means to be part of the movement.

SALLY WILLIAMS

Presenter, 3AW Radio Sustainability Segment

As one of Australia's most recognised presenters on television, Sally spent nearly 25 years as the face of Brand Power – now she hosts a segment on Radio 3AW in Victoria presenting only sustainably-minded products and services.

INNOVATION

What's the power of a good product or service?

When I shop for a product or a service I shop with a moral checklist – do I truly need it? What are the benefits? What impact has it had on the environment now and in the future? Has it been ethically sourced? What is its end of life plan? For me the power of a good product or service is transparency, the values, strategies and actions of the company, organisation or person behind it.

What role do you believe innovation has in creating a sustainable future?

Innovation promotes change; change in the way we think and change in the way we act. We cannot drive sustainable business by doing the same as we always have, and in my mind innovation is the seed to invention. Manufacturers are realising that they need to be proactive – approximately 40% of all companies now say they've taken action to improve the eco-friendliness of what they offer.

Making Sustainability SUSTAINABLE

There are so many clever, motivated people and companies all over the world who are driving progress and successfully changing habits towards nailing that end game (where sustainable actions will be the norm!). We enlisted just a few of our friends in the eco realm who are fiercely navigating the path to green - here, they share some insight on what it's going to take to make sustainability stick for good.

CRAIG REUCASSEL

WAR ON WASTE

TV Presenter, War on Waste ABC

Craig is best known for his work on ABC's TV program War on Waste, where he flipped the lid on the impact that Aussie plastics, e-waste, clothing, fast furniture and food waste are having on the planet!

Why is it important to get to the heart of the real problem before jumping into a solution?

The first step is always to establish the problem, that's why we often do a waste audit (which is a stinky, terrible job!) – finding sustainability solutions can be difficult so it requires constant checks that what you're doing is actually helping. We can be very resistant to change, but if we understand why we're making a change and the positive effect it can make, then it's amazing what we'll do! And just because something seems like it has a small impact doesn't mean you shouldn't do it – a small impact that many people undertake can make a big difference.

> *"...just because something seems like it has a small impact doesn't mean you shouldn't do it – a small impact that many people undertake can make a big difference."*

Sustainable Salons is designed to tackle the waste problem in one industry – do you believe in the 'start where you are, do what you can' philosophy?

I think it's essential! It's the people who are working in an industry every day who are in the best place to recognise the waste and try to find solutions – as long as you're willing to question your habits in the first place and see how much waste there really is.

Photo by ABC

RESEARCH

How do you encourage people to take action?

Firstly we need to make it as easy as possible for people to do something! Secondly, we also need to empower them to feel that they can make a real difference. When you combine these two approaches, you can create positive change.

Do you have a memorable example of a small action making a big change?

I received a phone call in 2003 from Ben Kearney in Coles Bay, Tasmania asking me how his bakery could reduce their usage of plastic bags. I suggested that he should get together with the other local retailers and ban plastic bags completely, and after some work, Ben and I successfully got Coles Bay to become the first Australian town to ban plastic bags! That ignited massive media coverage here and overseas, and in turn led to the plastic bag bans that we see today.

"Firstly we need to make it as easy as possible for people to do something! Secondly, we also need to empower them to feel that they can make a real difference."

ACTION

JON DEE

DO SOMETHING! DAY

Social Entrepreneur

Jon has been an environmental and humanitarian advocate for more than 30 years. He started the Planet Ark, DoSomething and Rock Aid Armenia charities, and wrote and hosted Smart Money on the Sky News Business channel.

KATE HALL

Ethically Kate

Editor, ethicallykate.com

Kate is a freelance writer and ethical fashion activist, and she dedicates every waking moment to sourcing and advocating an alternative way of consuming and existing.

Some would say that buying 'green' is expensive – why is there often a premium applied to the sustainable choice?

That's totally right! We perceive the 'green' lifestyle as expensive when actually they've been made ethically and reflect the true costs it took to make a product with more consideration for the planet and its people. A $5 t-shirt doesn't add up, but a $60 one does! And since 'green companies' suffer with smaller production runs and higher costs because the demand just isn't there, there is often a premium applied that we wouldn't have to pay if more people were purchasing.

What do you see as benefits of the Sustainable Salons program to the consumer, the salon and the wider sustainability movement?

I've visited three different Sustainable Salons so far, and the way they've adopted the program is very classy and sophisticated! Promoting it throughout the salon is a great way to show the consumer where their contribution is going – it has the potential to spark ideas around how they consume in other areas of their life. And since it's the grooming industry, I think this program could become one of the biggest game changers! Who else gets the opportunity to be up close and personal with someone for several hours at a time? The conversations I've heard (and had!) in Sustainable Salons are life changing.

RESOURCES

RONNI KAHN

OZHARVEST

Founder and CEO, OzHarvest

Ronni founded OzHarvest in 2004, driven by a passion to stop good food going to waste. After changing the law to make it safe for companies to donate surplus food, she has grown OzHarvest to be Australia's leading food rescue organisation.

What role do you think time plays in making changes that 'stick'?

There's no doubt that quick wins don't generally have the same longevity that working slow and steady does. Actually, the combination of both is awesome, but it really is about doing the long haul. I always say that we're a 14-year overnight success! Also making our impact consistently measurable helps us create long-lasting change; our $1 = 2 Meals message is so powerful and that value proposition has never changed. My logistics people told me recently that every 3 seconds we deliver the equivalent of one meal. That kind of impact makes things pretty exciting!

Your tip for making sustainability sustainable?

Education. Sustainability in and of itself is nothing unless we understand the impact and what we need to do to be sustainable, and to do that we have to teach people. It seems that some people know intrinsically how to be 'sustainable', but actually it's because someone taught them, so it really is about education.

TIME

The boom-ing business of PET HAIR

As well as hair clippings from hairdressing salon floors, thanks to our growing list of pet-grooming members, puppy locks are now arriving in the depot en masse too!

Dr Megan Phillips at the University of Technology Sydney is leading the Hair Boom Project – her and her team are experimenting with the hair we collect to one day create a commercially available, environmentally friendly Hair Boom product that could replace the synthetic booms and chemical dispersants currently being used in oil spill emergencies at sea and on land.

Following some serious research comparing the cute clippings we get from our fluffiest clients with the industry standard – peat moss – the results are showing that pet hair is barking up all the right trees. Check out the results so far, straight from the lab to you!

Because pet hair performed so well, we're now considering the use of pet hair as a stand-alone sorbent, or mixed with human hair, and undertaking more research into how it performs in different environments.

In Australia, oil-spills are usually cleaned up using peat moss, which requires the destructive harvesting of natural bogs.

We tested pet hair on a road-type surface, on beach sand, and on glass and it performed very well in each setting.

On a glass surface, Pet Hair Booms soaked up a huge 89% of the oil!

Photo by Dogue Brighton

Hair waste is highly abundant in all parts of the world, and more environmentally-friendly than other adsorbent materials. Plus, it can be reused more than other natural sorbents!

Our research into the potential for pet hair to soak up oil is a world first! Just by getting your pooch's hair cut, you could help us launch an innovative, sustainable solution to oil spills around the world.

Loose pet hair removes 10% more oil on non-absorbent surfaces and 35% more oil on a road-type surface than peat moss.

THE DRIVE TEAM.

McGregor is one half of the driving force behind the Sustainable Salons collections in Victoria. He's got every corner of Melbourne city covered, spruiking his cool commitment to the green life while he helps us make salon waste history!

Collection area: Melbourne, VIC

Sustainable Salons drive time: Two years

Best thing about the job: I'm a native Melbournian but I've mostly lived in the north of the city, so I love exploring the nooks and crannies that I haven't had the time to visit yet in the east, south and west!

Biggest challenge of the job: Making outsiders understand that there really is a second life available to hair.

How I describe the job to my friends: I tell them I'm a Beauty Industry Professional – Eco-Garbo.

Weirdest thing I've collected from a salon: It was hard not to take a used nappy personally.

What sustainability means to me: Living a greener existence is something we should all be aiming for, but it can sometimes feel overwhelming… like an uphill battle. Having sustainability as part of my work life as well helps keep 'being green' in the forefront of my mind for all aspects of life.

What I do when I'm not driving a Sustainable Salons van: Frankly, I'm a renaissance man.

Introducing McGregor.

The $2

When you visit a Sustainable Salon, y

NDVR Endeavour Foundation

50% of our depot workforce is made up of
people with a disability.

Donations to OzHarvest and KiwiHarvest have provided **over 90,000 meals** to those in need!

We proudly employ and partner with organisations
in Oz and NZ only.

It's the **greatest salon recycling program** in the Southern Hemisphere! Up to 95% of the stuff used for your service is recycled or repurposed.

PEO

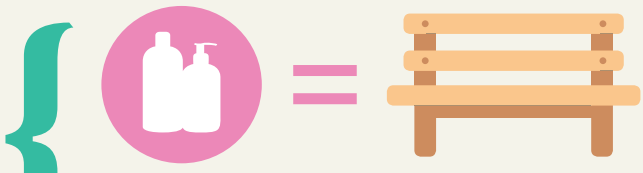
PLANET

$2

UTS Faculty of Science

Our world-first research uses
hair clippings to clean up oil-spills
… with Hair Booms!

Enter the
first solution for a salon's excess chemicals
– they're recycled back into water.



Plastics become outdoor furniture
and underground cable covers for the NBN.

We make green champions!
Salons can access eco-friendly products and composting solutions.

Impact

you help the planet and change lives!

Leukaemia Foundation WORLD'S GREATEST SHAVE 20 YEARS

AAAF Australian Alopecia Areata Foundation Inc.

variety the children's charity

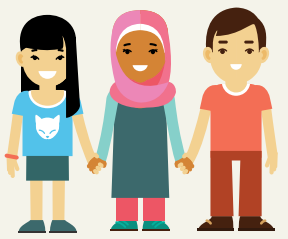
We're the **largest ponytail collector**
in the Southern Hemisphere –
43,700 collected for charitable wigs,
and counting!

Our resources and staff power
school ponytail donation
and fundraising events.

PEOPLE

PROGRESS

We hit the streets to give **free haircuts for the homeless** and those doing it tough.



40,000 people visit
a Sustainable Salon every week.

The Green Chair is read by a whopping
480,000 salon clients each issue!

1 million+ viewers/listeners tuned into reports on TV, social media, radio and podcasts!

Two Sustainable Salon
stories appear in local newspapers
every week... hundreds written so far!

Thousands of **people search for a local Sustainable Salon**
via our online Directory every month!

To-do list:
Something!

3 cities

25 hairdressers

117 haircuts

We jumped up for DoSomething Day on 25 July – one of Australia's largest charity events calling for our nation to give back by volunteering! We grabbed a team of awesome hairdressing volunteers and pampered our communities with cool cuts and fun chats!

In Sydney, the team headed to Newtown Neighbourhood Centre to freshen up the locks of the area's most disadvantaged.

Our Brisbane stylists pampered Endeavour Foundation's staff and supported employees to say thanks for their valuable work in processing our materials for recycling.

At the Hutt Street Centre in Adelaide, together with TAFE SA's mobile hairdressing unit, Priscilla, the scissor-happy hairdressers gave a boost of confidence to those visiting the shelter.

We can't thank our volunteers enough…
you guys didn't just do something, you did a great thing!

Sydney

Mietta McIlroy, Mietta's Salon
Annie Habib, Organic Hair Culture
Paloma Campo-Garcia, PALOMA
Indiana Kelly, PALOMA
Suzie McDonald, Sudu Hair
Amy Marsden, Sudu Hair
Kimberley Strickland, Unity Hair
Jasmine Gardner, Unity Hair
Kristina Moussa, Sustainable Salons
NSW/ACT Account Manager

Brisbane

Lissy Lochead, Elysium Hair Brisbane
Kaila Jordan, Fluid the Colour Salon
Melinda Smith, Ginger & Spice
Kerrie Huffadine, Huffhair at Mudgeeraba
Zoe Callaghan, Huffhair at Mudgeeraba
Miranda King, Melt HMB
Andre Faiva, Revolution Hairdressing Salons
Tamara Devita, Sustainable Salons QLD Manager

Adelaide

Damien Rinaldo, Boris the Cuttery
Adrianna Marmino, Boris the Cuttery
Taryn Richardson, JaDs Hair
Karen McDonald, Karen McDonald Hair
Selena Worthley, Marion hair and beauty
Caitlin Penny, Marion hair and beauty
Amanda Markey, Mister Morris
Emma Saunders, Sustainable Salons SA Manager

Hairdresser Andre Faiva and Endeavour Foundation Supported Employee Chris Mount

Hairdresser Damien Rinaldo with his guest in Adelaide

Pauline and hairdresser Suzie McDonald. Photo by Prema Photo

"Pauline was so delighted to be able to get a great haircut… she expressed that she felt so much more confident and really good about herself. Many of our guests expressed that what they loved most was the interaction with the hairdressers making them feel special and accepted."

Helen Hwang, Newtown Neighbourhood Centre Community Development Coordinator

"The event created such a positive feeling that not only affected those directly involved, the beaming smiles lifted the spirits of the whole site."

Alex Young, Endeavour Foundation Site Supervisor

"Being able to have their hair washed, cut and styled by salon professionals from Sustainable Salons allows our friends to feel connected with community and can give a sense of inclusion – the act of having another person care for their hair is a real treat."

Nina Smitherman, Hutt St Centre Community Activities Coordinator

2000 meals!

We've made our first donation of 2,000 meals to KiwiHarvest! Just like our Aussie salons, by separating materials for collection, our amazing New Zealand salon members provide meals for those in need… when the materials are sold for recycling, 100% of the proceeds are donated to KiwiHarvest!

Devon Tong, Sustainable Salons NZ Manager and Maria Madell, KiwiHarvest Manager

OUR POWERS COMBINED

More than 300 guests from Sydney's most vulnerable communities gathered at The Addison Project complex in Kensington on 24 October for free haircuts, food and services at Eat.Shop.Chop!

Following the positive impact of the inaugural event held in April last year, our second event once again brought our awesome Pop-Up Salon volunteers together with others from TOGA, OzHarvest, Thread Together, My Foundations Youth Housing, Orange Sky Australia, Every Little Bit Helps and Eastside FM for a one-day festival designed to make basic necessities easily accessible to those in need.

"Every time you volunteer, you uncover someone's story and reignite their sense of self-worth," says Paul Frasca, Sustainable Salons co-founder. "With something as simple as a haircut or a hot meal, you can create a connection that may just be a catalyst for change!"

More than 100 volunteers across all areas made the magic happen – but the Pop-Up Salon would not have been possible without the generous help from our superstar Sustainable Salons members:

Joanne Cowan, INSTYLE Magazine
Susana Montero, La Unica Salon
Gabriele Seidel-Wynne, Nepean TAFE
Samantha Herring, PALOMA
Lydia Oxley, PALOMA
Irene Costi, Rupunzels Room
Susan Port, Salon Renaissance
Mel Corthine, Stevie English Hair
Sadie Cable, Stevie English Hair
Maddie Seymour, Stevie English Hair
Leanne Kay, Stevie English Hair
Kelly Prestia, TONI&GUY Bondi Beach
Kimberley Strickland, Unity Hair
Vicky Howard, Unity Hair
Rachel Birtwell, View of Vaucluse
Lindy Wilkinson, View of Vaucluse

"Meeting the people who really need these community events was humbling. Connecting with their struggles was my greatest lesson, and listening to the wins they were working on was wonderful."

Susana Montero, La Unica Salon

"I had one client who absolutely loved his haircut, and an hour later he returned with a chocolate. It was just a small token but it made me feel like my work was really appreciated."

Kimberley Strickland, Unity Hair

"I had the pleasure of braiding a little girl's hair to make her look like Elsa! I have never seen someone so mesmerised by a braid. It made my heart sing."

Gabriele Seidel-Wynne, Nepean TAFE

100+
volunteers
combined from TOGA and all organisations

TOGA

128
haircuts
at the Sustainable Salons Pop-up Salon

SUSTAINABLE SALONS

253
shoppers
collected free groceries from the OzHarvest Market

OZHARVEST MARKET

360
hot meals
from the OzHarvest Food Truck

OZHARVEST

1,600
items of clothing
supplied by Thread Together

THREAD TOGETHER

40+
positive connections
made over a laundry/shower service at Orange Sky

OrangeSky Australia

500
personal care packs
distributed by Every Little Bit Helps

ELBH Every Little Bit Helps®

WHAT DO YOU KNOW ABOUT ALOPECIA AREATA?

When we collect ponytail donations here at Sustainable Salons, they're distributed to charitable organisations that make it possible for people suffering from medically-induced hair-loss conditions to receive a wig.

One such organisation is the **Australia Alopecia Areata Foundation (AAAF)**.

We asked four hairdressers to interview four women living with Alopecia Areata – while the questions were scripted, their answers were not, and the outcome is warm, honest and beautifully revealing.

Watch and share the video on : @SustainableSalonsANZ

aaaf.org.au

SUSTAINABLE SALONS
sustainablesalons.org

Sustainable Salons and AAAF recently partnered to release a short documentary to educate salon professionals and raise awareness in the community about the condition.

Alopecia Areata is an autoimmune disease that causes hair loss to the scalp and body. The condition occurs in roughly 2% of the population; it does not discriminate it can affect anyone – men, women and children of any age and any nationality.

Are you ready to make the big chop?

Talk to your stylist about making a Ponytail Donation today... every ponytail matters!

920 likes

melaniejarnson SO FAR, SO GOOD. I know I already made a Facebook post about this; but massive shoutout to @gallohair for chopping my locks and contributing to a cleaner environment by donating all their acquired hair to sustainable causes like the making of hair booms, to help clean up oil spills. Rather than tossing cut off hair as waste, it is instead used as a resource. From sustainable salons.org :"booms are barriers that are designed to contain already spilled oil and prevent it from spreading further." Hope this wasn't too preachy but a few people expressed interest from the info I posted in my story. So for those of you keen for the cause - look up a sustainable salon next time you decide to glow up! (thanks queens @amira.ross and @eunice_ward)
#sustainablesalonsaustralia @sustainablesalonsanz

179 likes

mappleby_ Hi, yes so I am blonde now for the first time since I was about 14

Thanks to @halohairbyemma who turned my mess of brown, red and blonde hair into this
They are part of @sustainablesalonsanz and since the salon industry in Australia sends over 1.5 million kgs of aluminium to landfill every year (which is a 100% recyclable material), I was so glad to find I wouldn't be contributing to that. The money received from recycling is donated to @ozharvest which helps feed disadvantaged Australians. Chemical waste is also collected and turned into recycled water for roadworks and construction. Hair clippings are used to make wigs, hair booms (hairy sponges used to clean up oil spills), or used in sustainable art displays. Plastic bottles, bags and packaging are recycled into outdoor furniture. All of these products could easily be sent to landfill but sustainable salons are doing something about it. Is your hairdressers a sustainable salon? If not maybe you should suggest it or change to one that is

12,697 likes

littlepineneedle I have a new look! I fricken LOVE my new hair, thank you James from @esstudioeyes for doing such a good job with it (and for being part of @sustainablesalonsaustralia which is such a rad sustainability company!)

It gives us goosebumps when we see snap-happy clients eager to share their visit to one of our Sustainable Salons on their socials... and we get even more excited when they caption it with all the great stuff they've learned during their service. Sometimes, these delightful people turn out to be bloggers or social influencers, and we're humbled every time they put fingertips to keyboard in a story about their Sustainable Salons experience.

More than two thousand people hit our Salon Directory every month to make the switch to a greener salon service – now that's change in action!

Are you proud of your salon? Give them a shout-out for being green and hashtag #SustainableSalonGroupie so we can share your love!

The BLOGGER
The SELFIE-TAKER
The EAGER CHANGE-MAKER!

352 likes

thegreenhub_ Fun fact, I've been going grey since I was 24. Im 34 now. I applaud women who rock the silver look but I'm just not ready to go au naturale so I dye my hair. I LOVE getting my hair done, but I'm also very aware of the negative impact the salon industry can have on the environment. So what to do? A few months ago I discovered @sustainablesalonsanz, a social enterprise helping salons around Australia and New Zealand become environmentally friendly and rescue up to 95% of salon waste from being sent to landfill. Amazing right?! It's easy to find a salon. Just head to the directory section on their website, type in your address, then a list of participating salons near you will pop up. I'm not prepared to give up my quarterly salon visit so I love that I can still live my values without sacrificing my lifestyle. I've linked the Sustainable Salons site in our bio. @davesimpson_

45 likes

byocoffeecup3121 I need to acknowledge both my son and Urchin Studio 1 hairdresser, 3121. Urchin Studio 1 for being in partnership with Sustainable Salons Australia, managing their salons waste in a comprehensive & meaningful way. And my son for cutting his long hair and donating it Variety children's charity who make wigs for kids suffering from hair loss, via the SSA initiative. Supporting businesses supporting people & the planet, is something that we can do to make a difference, outside of government. Taking environmental action & contributing to people in need while getting your hair done. I love this creativity, generosity and the people around it - this is the stuff that keeps the world in check
#urchinstudio1 #wastefree #richmond #sustainableliving #cityofyarra #thegreatergood #wasteawsau #richmond3121 #sustainablesalonsaustralia

347 likes

nevaroverpayretail New hair, who dis? Just got the chop @veronahair an amazing sustainable salon in Jindalee where they recycle 95% of their waste, including cut off hair, which they use to make hair booms to soak up oil spills on the Great Barrier Reef! Even the foils, excess colour, plastic and paper are repurposed and sold to raise funds for @ozharvest who help feed those in need
Check the Instastories for more // denim pinafore - $1.70 @ a clothes swap • @reasonclothing tee - $5 @boudoirbazaarfashion market • leopard cardigan - $6 @rspca_qld Wacol • crossbody bag - $5 @vinniesqld Sandgate // @lolly_graham

Got a sustainable story to tell?
Email it to thegreenchair@sustainablesalons.org

THE GREEN CHAIR

The Green Chair is an industry-first newspaper publication dedicated to showcasing and promoting the positive impact that the Sustainable Salons initiatives and its members have on the community and the environment. Each issue aims to inspire with community-minded, sustainability-focused news stories trending in and outside of the salon. It is distributed to Sustainable Salons around Australia and New Zealand.

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SUSTAINABLE SALONS

Sustainable Salons is a comprehensive resource recovery program committed to reducing the salon's ecological footprint. We collect up to 95% of the salon's waste and divert it from landfill by collaborating on reuse solutions, while rewarding the salon and giving back to the community.

ENQUIRIES
www.sustainablesalons.org

SALON DIRECTORY
www.sustainablesalons.org/storelocator

@SustainableSalonsANZ

Printed using paper from sustainable sources.

Sustainable Salons
FOOTPRINT

23,600
wheelie bins
of materials saved from landfill

43,700
ponytails collected -
these could make
2,185 wigs
for cancer and
alopecia sufferers!

89,900kg
of plastic
kept in circulation

1,300kg
of e-waste
saved from leaching toxins into the environment

95,200
meals provided
for the homeless thanks to the recycling proceeds

106,600kg
of paper recycled

125,000kg
of metals
diverted from landfill

SUSTAINABLE SALONS

18,900kg
hair collected
from the salon floor that could soak up 63,100L of oil in a coastline spill

Just by saving valuable materials from landfill,
the Sustainable Salons network of hairdressing, beauty and pet-grooming salons, barber shops, and dermal and cosmetics clinics across Australia and New Zealand helps feed the hungry, protect the planet and grow local communities.

Together, we're on the journey to zero waste!

SustainableSalonsANZ | www.sustainablesalons.org

SHAMPOO

16,400L
of excess chemicals
recycled back into water

This information reflects Sustainable Salons' activities in Australia and New Zealand from Feb 2015 to Nov 2018. For more information, visit www.sustainablesalons.org.